

Cooper's Hawk Winery & Restaurants Rallies Its 300,000 Wine Club Members To Help Drive California Tourism

Incentivizes Members with Valuable Points for Visiting Napa or Sonoma County To Help State Rebuild Post Wildfires

COUNTRYSIDE, IL (December 11, 2017) – Cooper's Hawk Winery & Restaurants, a lifestyle brand that ranks among the 35 largest wineries in the US, has announced a 1000-point bonus for its 300,000-member Wine Club members who travel to California in December and throughout 2018. The program perk was developed to help the state recover from the wildfires that have ravaged hundreds of thousands of acres by helping drive tourism to the state's famed wine country.

The opportunity is available to Cooper's Hawk Wine Club members who stay at a Napa or Sonoma-area hotel any time between now until December 31, 2018. Cooper's Hawk, who sources grapes from the finest vineyards around the world, hopes to encourage visits to some of their favorite wineries, many of whom they partner with; Buena Vista Winery in Sonoma, De Loach Vineyards in Santa Rosa, Raymond Vineyards in St. Helena, Francis Ford Coppola Winery in Geyserville and one of nine Vintage Wine Estate properties including B.R. Cohn, Clos Pegase, Consentino Winery, Delectus Winery, The Flight Deck, Girard Winery, Sonoma Coast Vineyards, Swanson Vineyards and Viansa Sonoma. In addition, while visiting, Cooper's Hawk Wine Club members are exclusively invited to experience complimentary tours and tastings at Buena Vista Winery, De Loach Vineyards and Raymond Vineyards.

Founder and CEO of Cooper's Hawk Tim McEnery says, *"Our hearts go out to all who have been impacted by the devastating California wildfires. This program provides generous incentives designed to encourage our 300,000 Wine Club members to visit California's wine region with the goal of bolstering tourism revenue while the state recovers."*

Cooper's Hawk is confident that its vast Wine Club can help lead the way for friends and fellow foodies to experience wine country. The company has put together a generous 1000-point [incentive program](#) designed to mobilize its Members to assist with the revitalization of the California wine community. Members can redeem the points for wine and restaurant benefits including \$25 dine-in certificates and more.

More information about becoming a Cooper's Hawk Winery & Restaurants Wine Club member can be found [here](#).

About Cooper's Hawk Winery & Restaurants

Founded in 2005 by CEO Tim McEnery, Cooper's Hawk Winery & Restaurants is built upon the passionate belief that food and wine hold the power to forge lasting connections. Cooper's Hawk is a lifestyle brand centered around wine and focused on enriching lives. The concept is a fusion of familiar elements – winery, modern casual restaurant, Napa-style tasting room and artisanal retail market – that has combined to create an entirely new hospitality experience.

Connect with Cooper's Hawk Winery & Restaurants

Website: chwinery.com

Instagram: [@CHWinery](https://www.instagram.com/CHWinery)

Twitter: [@CHWinery](https://twitter.com/CHWinery)

Facebook: www.facebook.com/coopershawkwinery/